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FOR IMMEDIATE RELEASE

Media Contact:
Irwin Podhajser
DTV America Corp
(786) & 86-423-7884
Irwin@dtvamerica.com

DTV America Launches New My Net TV Stations

DTV America Corp will be launching My Network TV affiliates in Joplin, Montgomery, Bowling Green and Jackson TN.

DTV America announced today that they will be launching four new My Network TV affiliates in the January 2014.

- KPJO, channel 49– Joplin-Pittsburg, MO
- WADR channel 27 – Jackson, TN
- WCZU channel 39, Bowling Green, KY
- WDSF, channel 19 – Montgomery-Selma, AL

Irwin Podhajser, Vice President of DTV America said, “DTV America is committed to launching the best programming possible in all our markets and it is the reason we have added My Network TV to our channel line-up. We will be adding quality national and local programming to surround the primetime My Net schedule. These stations will offer unique opportunities for local businesses while offering the communities new exciting television entertainment”

MyNetwork TV is owned by Fox Entertainment, a division of News Corporation. Programming is during primetime, weekdays and includes popular shows such as House, Monk, and Law & Order Franchise. In Bowling Green and Joplin, DTV America will be surrounding the primetime with Antenna TV, which features classic television series from the 1950s to the 1990s.

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1671 NW 144 Terrace, Suite 106, Sunrise Florida 33323

954-357-0931 or Fax 866-310-8607

In Jackson TN, My Net programming will be supplemented by a new African-American focused network, Soul of the South. Programming includes daily news geared towards the African American communities of the South. In Montgomery, a new channel, DrTV (Doctor TV) Channel will surround the My Net schedule with healthcare information presented by medical professionals, as well as healthy cooking and fitness shows.

About DTV America Corp. DTV America Corporation is a South Florida based broadcast television group with a management team that has owned, constructed and operated over fifty TV stations in the last twenty years. DTV America will be launching new television stations in over 70 markets

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